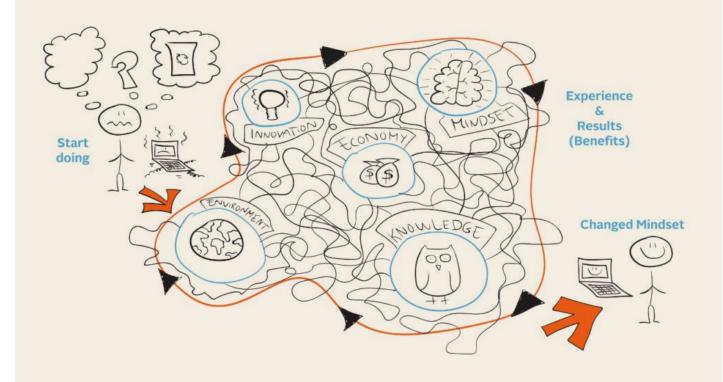
CIRCULAR PUBLIC PROCUREMENT IN THE BALTIC SEA REGION

NEWSLETTER MARCH 2021/ CIRCULAR PP









CPP NEWSLETTER

Dear readers,

Welcome to the seventh and final issue of the Circular PP project newsletter. This newsletter presents an ovrview of the most vital activites during the entire project duration. Enjoy!

Over the past three years, public authorities in Denmark, Sweden, and Latvia have been piloting innovative new approaches to buying circular goods and services as part of the <u>Circular PP</u> project, funded by the Interreg Baltic Sea Region Programme. The project ran between 2017 and 2020.

In this final newsletter, we want to share the projects main results, including lessons learnt from the pilot procurements, the research and resulting recommendations developed during the project, and other activities conducted by the project to support capacity building and communication.

1. Pilot Procurements

During Circular PP, a range of circular procurement activities were piloted in Aalborg (Denmark), Malmö (Sweden), Smiltene and Pļaviņas (Latvia). Several sectors were covered, including furniture, ICT, catering, playgrounds, and waste management. A full overview of pilot activities and lessons learnt can be found here. A Summary Version is also available.

In addition, a number of case studies and videos have been prepared.



PILOT PROCUREMENTS

Video: Circular Furniture	Video: Extending the life-	Video: Circular procurement	
Procurement in Malmö	time of ICT in Aalborg (in	pilots in Latvia (short-ver-	
(Plans and Lessons Learnt)	Danish and English)	sion and long-version for	
		procurement specialists)	
Casa study Furnitura	Cose study and Cuidense	Coso study Circular sator	
<u>Case study</u> : Furniture	Case study and Guidance:	Case study: Circular cater-	
framework applying circular	Preparing for a Circular	ing services for the Plavinu	
economy principles	Playground	Gymnasium	
(plus <u>article</u> published by El-	Article: an organisational	J	
len Macarthur Foundation)	change perspective of ICT		
	procurement		
			1/2/
		\sim	

2. Research & Recommendations

Circular PP conducted research, including an analysis <u>Circular Procurement Policy in the</u> Baltic Sea Region, an overview of Alternative Business Models Available for Circular Procurement, and a study of the Institutional Set-Up of Bodies Relevant to Circular Procurement. Several scientific papers will now be published. The first is already available - Exploring Paradoxical Tensions in Circular Business Models - Cases from North Europe (Morales, 2020). A scientific paper from Vidzeme University of Applied Sciences is also available - Are you ready for a circular economy? Society's needs and policy development toward a circular economy as a driver for scientific research.

In addition, the role of clusters in promoting circular transition among SMEs was explored via two publications:

- 1. Clusters in the Circular-Economy Building partnerships for Sustainable Transition of **SMEs**
- 2. Towards a New Greener Normal How Clusters are Dealing with Circular Transition in Times of Covid-19

Recommendations were also developed to boost future circular procurement at the local-level, national-level, and European level. Recommendations for SMEs were also made.

RECOMMENDATIONS

Circular Procurement Re-Recommendations to Recommendations on Circommendations for Organ-National Policy-makers on cular Procurement for the isations. Circular PP **European Commission**





3. Capacity Building and Communication

Circular PP has trained circular procurement champions, organised seminars and market dialogue events, provided lectures on circular procurement at universities, and delivered workshops for companies on product design. Several resources have been developed, which can be used by others interested in building circular procurement capacities. A range of communication products to help spread the word about Circular PP have also been developed.



CAPACITY BUILDING RESOURCES

<u>Circular Procurement in 8</u> Steps Guidance

Circular Public Procurement
Training slidedeck

5-step plan for market dialogue in Circular Public Procurement



COMMUNICATION PRODUCTS

Animated video on circular public procurement

Infographics on <u>circular</u> public procurement, market engagement, the resource loop, circularity strategies, and circular tenders criteria.

<u>Video</u> on Circular PP project results!

Finally, a key moment for the project was the Baltic Circular Procurement Congress on 2-3 September 2020. This Congress gathered over 300 procurement experts, suppliers, researchers and key opinion leaders from all over Europe online to share their experiences and best practices of using procurement as an effective tool for transition towards the circular economy. An overview of the Congress, including links to presentations, can be found here: Baltic Circular Procurement Congress - CircularPP

Going forward, the cities involved in Circular PP will also continue to collaborate internationally with other governments via ICLEI's Procura+ Interest Group on Circular Procurement.

